

Name \_\_\_\_\_

Date \_\_\_\_\_

Title of Text:

Author:

Author's Purpose:

Use this chart to start analyzing the author's rhetorical choices and picking ideas for your thesis. Jot down examples or quotes from the text as you read the guiding questions.

Rhetorical Choices	Quotes and Examples from the Text
<b>Organization:</b> Does the author structure the text in an interesting or purposeful way?	<i>Example: author organizes text into three stories with a shared theme</i>
<b>Ethos:</b> Does the author try to seem trustworthy or likable to the audience?	<i>Example: author connects with the audience - he says he's "coming home" to "our community"</i>
<b>Pathos:</b> Does the author make the audience feel certain emotions?	<i>Example: author describes terrible injustices - makes the audience angry</i>
<b>Logos:</b> Does the author use evidence or logical reasoning to convince the audience that something is true?	<i>Example: author describes scientific research that supports her argument</i>
<b>Diction:</b> Does the author make any interesting word choices, like using emotionally charged words or memorable descriptive language?	<i>Example: author uses words like "frenzied" and "urge" - creates intensity</i>
<b>Syntax:</b> Does the author use interesting or unusual sentence structure or vary sentence length to grab the audience's attention?	<i>Example: author mixes long sentences with two-word phrases</i>
<b>Counterargument:</b> Does the author give a reason why someone would disagree, then respond to that disagreement?	<i>Example: author explains an opponent's argument, but gives statistics that show why that argument is wrong</i>

Put a star (☆ or \*) next to three rhetorical choices from the text that seem **most essential** for the author to achieve the text's purpose. You'll include these choices in your thesis and analyze them in your essay.