

Name _____

Date _____

Title of Text:

Author:

Author's Argument:

Use this chart to practice identifying persuasive strategies in a text. Consider the guiding questions and jot down examples or quotes from the text as you read.

Types of Evidence	Quotes and Examples from the Text
Facts or Statistics: Does the author cite statistics or the results of surveys or experiments to convince the audience?	<i>Example: author describes scientific research that supports her argument</i>
Anecdotes: Does the author describe any personal experiences to illustrate a point?	<i>Example: author recounts an event in his life that is relevant to the argument</i>
Types of Reasoning	Quotes and Examples from the Text
Comparison: Does the author make a point by showing how two situations are similar or different?	<i>Example: author defends her argument by explaining how it is similar to a different argument that most people agree with</i>
Counterargument: Does the author give a reason why someone would disagree, then show why that disagreement is weak?	<i>Example: author explains an opponent's argument, but gives statistics that show why that argument is wrong</i>
Stylistic or Persuasive Elements	Quotes and Examples from the Text
Diction: Does the author make any interesting word choices, like using emotionally charged words or memorable descriptive language?	<i>Example: author uses words like "frenzied" and "urge" to create intensity</i>
Syntax: Does the author use interesting or unusual sentence structure or vary sentence length to grab the audience's attention?	<i>Example: author mixes long sentences with two-word phrases</i>

Put a star (★ or *) next to the strategy in each section that seems **most essential** for the author to persuade the audience. You'll include these choices in your central claim and analyze them in your essay.